

Portfolio (2026)

Hugo Alvarez

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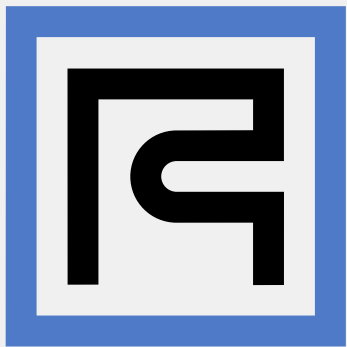
Originally from Spain, I've moved around France during my studies while developing an interest in visual communication at urban scale. With a Master's degree in multimedia and graphic design I've been working these last years as graphic designer on visual identity and branding projects. I'm also involved in interactive projects, experimenting with webcams and screens as contemporary design media.

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Visual Identity

Visual identity

Reims 2028 (Reims, 2023)



Reims 2028
Capitale européenne
de la Culture

logo

REIMS
2028

custom font logo

6

Visual identity for the application of the city of Reims as European capital of Culture in 2028. Logo created during a students workshop and voted by the citizens.

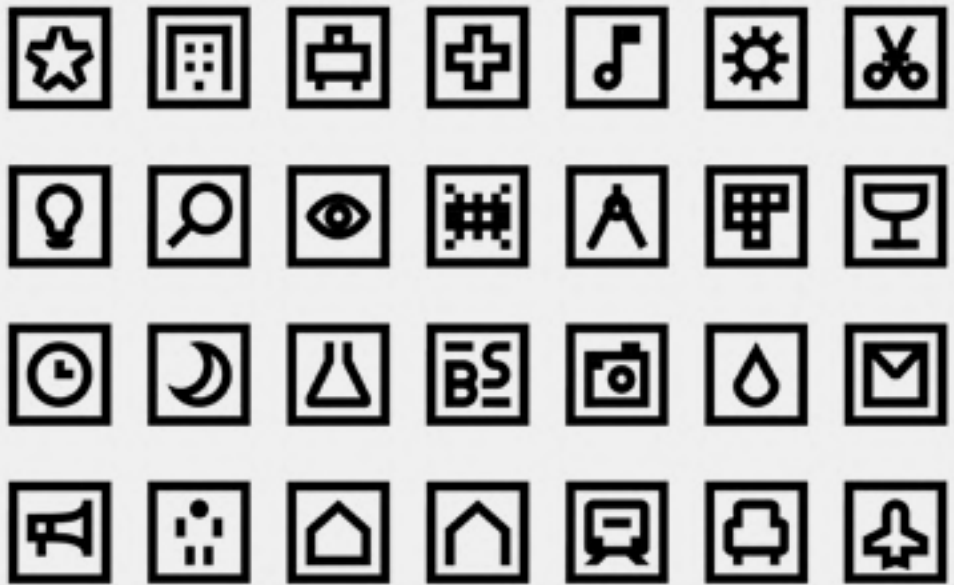
7



report

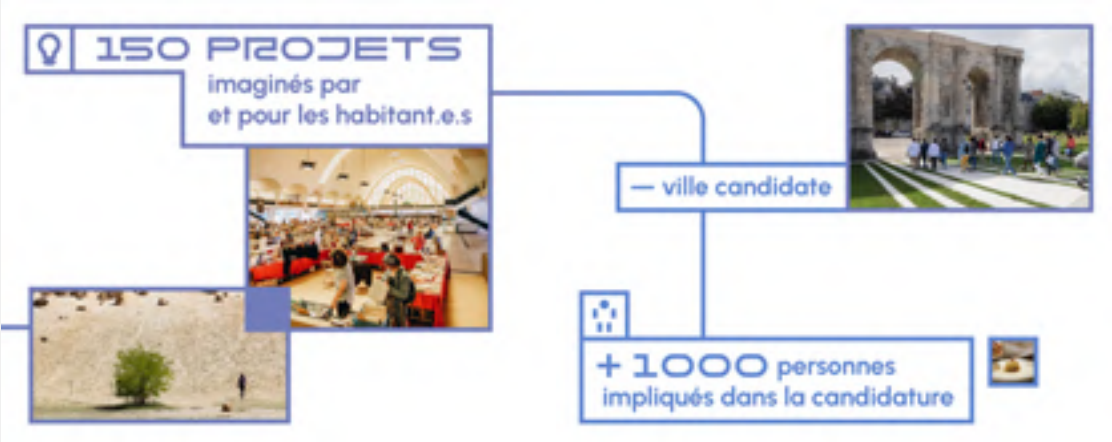
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H I J K L M
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U V W X Y Z
0 1 2 3 4 5 6
7 8 9 1 2 3 & ! %

font variations



icons set





@cero.en.conducta
(Valencia, 2018-2026)

logo



visuals

12

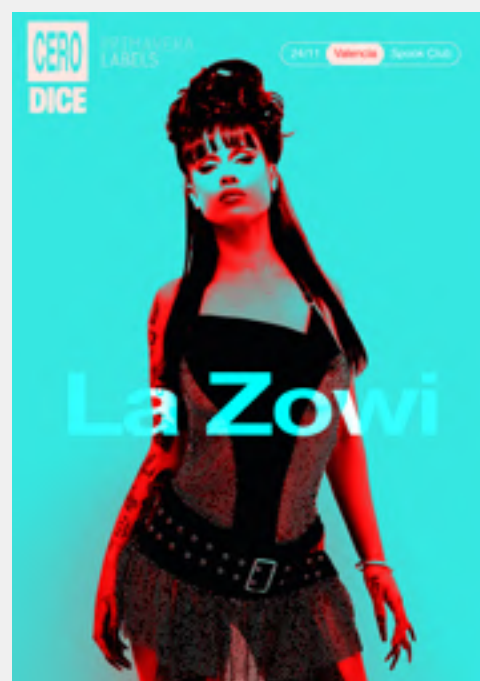
Graphic design system for @cero.en.conducta. Visual identity and website based on a stretched Helvetica, typical from Spain vernacular street ads. Working as part of CERO team since 2018.



tour formats



merchandising



CERO

AGENCIA MUSICAL DE NUESTRO TIEMPO.

DIRECCIÓN, BOOKING, CONTABILIDAD Y CURADURÍA: BORJA PILATO DIRECCIÓN, BOOKING, DISTRIBUCIÓN, REDES SOCIALES Y CURADURÍA: NACHO LLORET DIRECCIÓN CREATIVA, DISEÑO Y DESARROLLO WEB: HUGO ALVAREZ PRODUCCIÓN: JOEL MANNUCCI BOOKING: ANDER WAINWRIGHT BOOKING: PABLO DE HARO EVENT MANAGEMENT: ADRIANA SABATER FOTOGRAFÍA: PABLO MATEO, ESCENOGRAFÍA: ABEL IGLESIAS, OVIDI BENET, MARTA OCHOA

ESCRÍBENOS A INFO@CEROENCONDUCTA.ES Y SÍGUENOS EN [@](#) [f](#)

LEE SOBRE NOSOTROS EN INSTITUT FRANÇAIS: DISCO-POP · CERO EN CONDUCTA ... LEVANTE: "EN VALÈNCIA MÚSICA SI-GUE SIN ... CULTURPLAZA: LA ESCENA "BEDROOM POP" SE DA ... CULTURPLAZA: YANA ZAFIRO Y POPIN'LOVE ... 7TELEVALENCIA: DOS ARTISTAS MUSICALES ... EL PERIÓDIC: MORI & RUSOWSKY Y LABORDE ... NEO2: CERO EN CONDUCTA LA PROMOTORA ... WAKE&LISTEN: SHYGIRL ACTUARÁ EN ... VERLANGA: LLEGA LA SEMANA CERO, 6 DÍAS ... EUROAPRESS: NACE EL FESTIVAL PARETS FORUM ...

COLABORÁN

DICE [cero](#) [VIBRA](#) [cero](#)

AGUA [cero](#)

NEWSLETTER SEMANAL correo electrónico

☐ Acepto recibir correos electrónicos sobre eventos, booking, sello, sonido y más.

SUSCRIBIRSE

eventos booking sello sonido + **info**

SONIDO **CERO**

PRODUCCIÓN TÉCNICA + ALQUILER DE MATERIAL PARA TUS EVENTOS, PRECIOS POR UNIDAD AL DÍA. SONIDO@CEROENCONDUCTA.ES

(PRECIOS POR UNIDAD AL DÍA)	CABLEADO	
		5x Cordial C114 PP-5K 1,70€
5x Cordial C114 10 FM-BK 1,70€	5x The snake SM10BK 1,70€	1x Folsom 1000 1000 1C 1,70€
2x FOLAND CABLE RCC155514-21F02TH 4,5M 1,70€	2x FOLAND T5000 XLRM/XLRH 1,70€	CONTROL SONIDO FOH

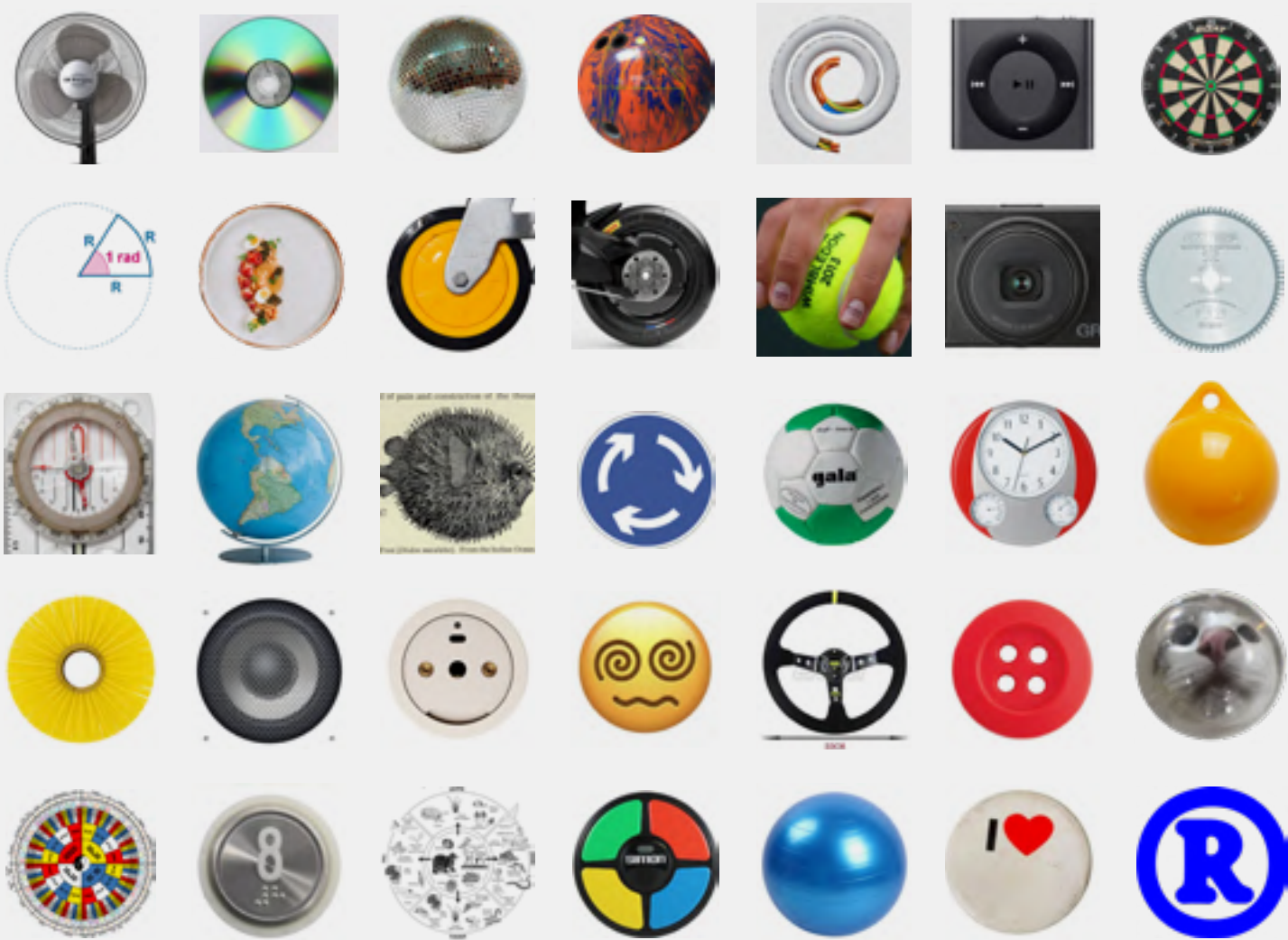
eventos booking sello **sonido** + info

website

posters



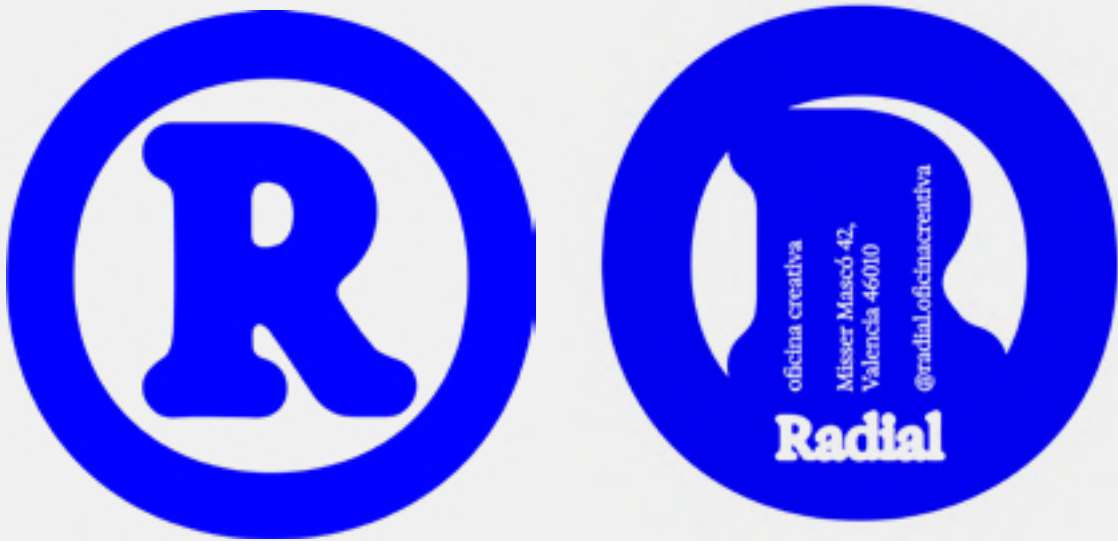
logo



visual research assets

**Radial oficina
creativa ®**

logotype + tagline



icon versions



logo



logo variation



poster



rss formats



floor signage



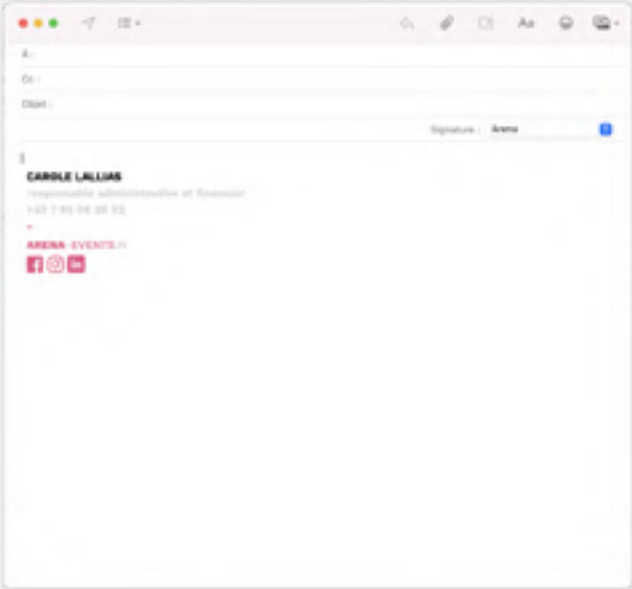
motion for horizontal screens

ARENA
EVENTS

logo



business cards



mail signature + instagram feed



merchandising

**dix—
milliards
—humains**

logo



website prototype

business cards



logo



poster

program



M.A.C - Contemporary Architecture Month in Normandy (Caen, 2017)

Visual identity reinterpretation of Contemporary Architecture Month in Normandy.
The main concept was to highlight the routes and the wandering, central elements on the program.



logo

le mois
de l'architecture
contemporaine
en normandie

baseline



poster



program

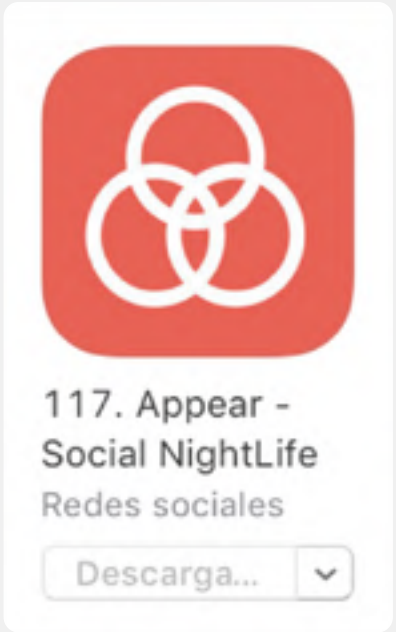


signagne



app presentation

logo



baseline



Appear

34



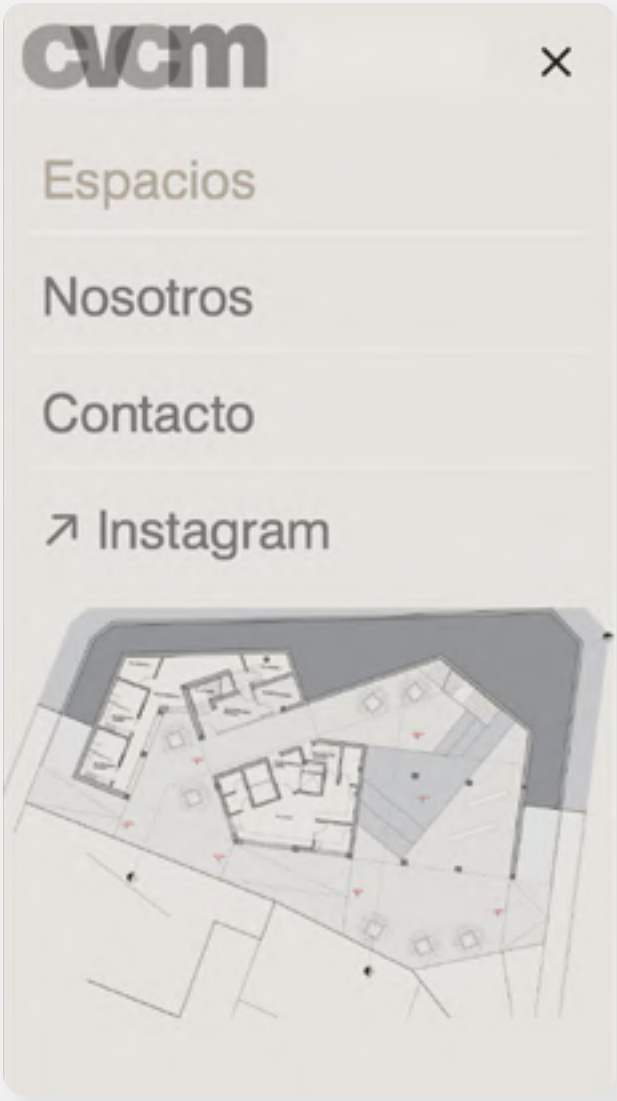
flyers



one page



Websites



Tanguy Muller

Mes activités et productions gravitent principalement autour du médium photographique: prise de vues, travail d'impression et recherche sur les modes de présentation des images. J'ai grandi en banlieue parisienne, dans un espace à mi-chemin entre la campagne et la ville, où la nature et les activités humaines se superposent. En contact de ces paysages hybrides, j'ai développé un intérêt particulier pour les sujets où le naturel et l'artificiel se mêlent.

Latentes

Actives

x3

Infos

Sans titre, if, tirage-gélatino argentique sur papier baryté mat 24x30. Mai 2023, Reims.

Tanguy Muller

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Latentes

Actives

x3

Infos



Feuillages rebelles, pelages revêches. [+](#)
Retour à la grille [-](#)

Tanguy Muller / Feuillages rebelles, pelages revêches.



Sans titre, topiaire buis, négatif scanné, Versailles, 2022



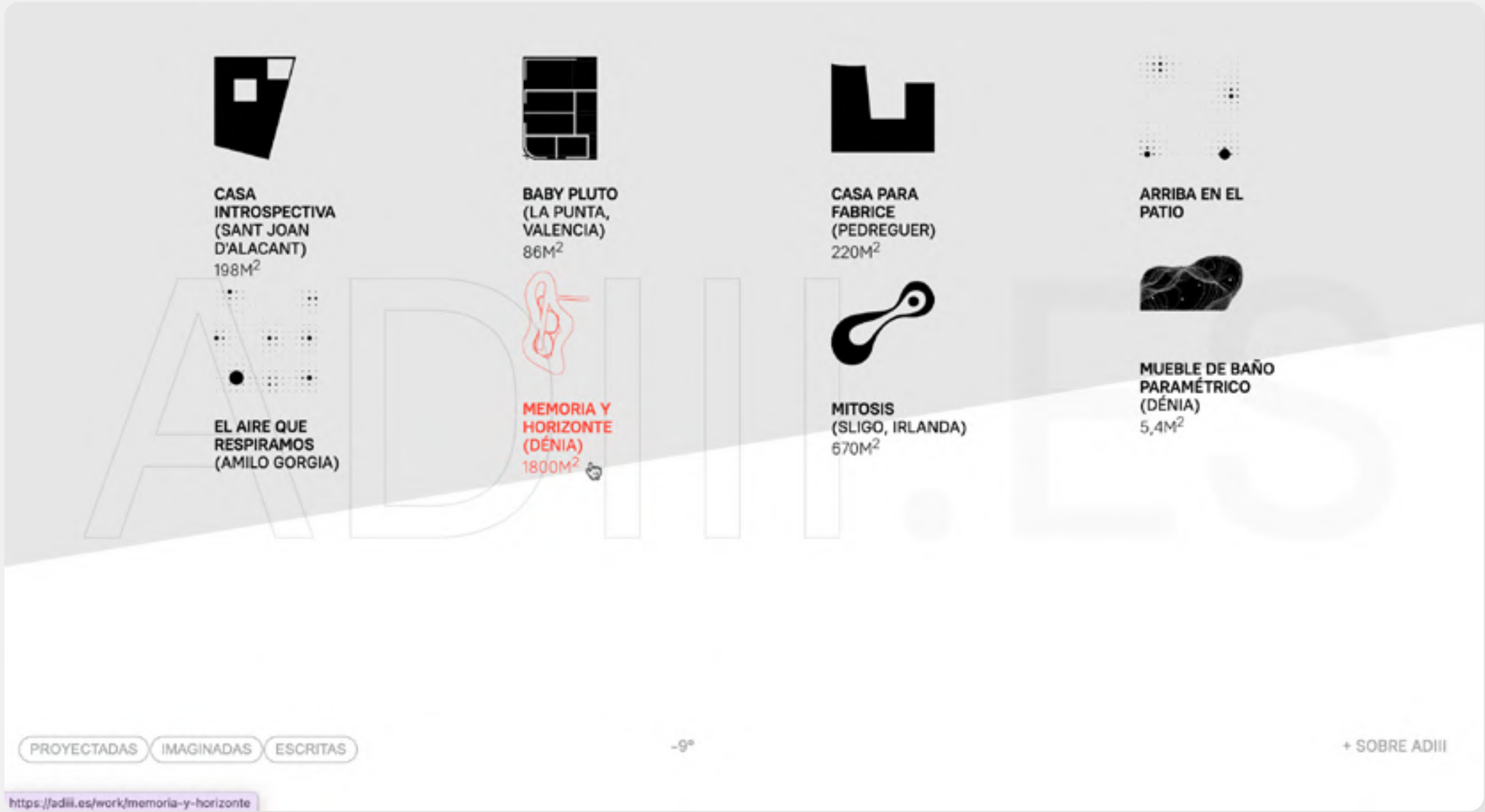
Sans titre, topiaire d'if, reproduction tirage de lecture, Reims 2021



Sans titre, topiaires d'if, négatif scanné, F 2022



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talleres. Dentro de esta nave debíamos crear un espacio único, una fortaleza para el arte. Y qué mejor protección en un entorno hostil que unas trincheras.



BABY PLUTO



ADIII.ES 1 2 3 4 5

2023 (LA PUNTA, VALENCIA) 86M²
[CULTURA, ARTE, TIERRA]

BABY PLUTO

← CASA INTROSPECTIVA
CASA PARA FABRICE →



Yasmina Elkak

in

I'm a freelance copywriter, content creator, playlist curator and social media manager with ten years of experience across the start up and advertising world, focused mostly on lifestyle brands. I have worked for titles such as **Telekom Electronic Beats**, **Binary** or **TagMag** and brands such as **DICE**, where I was the Editorial Lead from 2020 until 2023. My writing style has led to industry and fan recognition, known for staying relevant and connecting with the newest generations. In 2022 I also founded **Neowarras**, a monthly club night showcasing sounds from this era, from hyperpop to neoperreo and techno from underrepresented artists.

Content

Copy

Yasmina Elkak

in

Interviews x SónarPark



Strategist x Philips UK

Content

Copy

Yasmina Elkak

in

Blog posts	12.18
House descriptions	11.20
Por fin volvimos a vibrar en el MIRA	12.20
Del Este de España al Noroeste de ...	06.21
10 records to tale La Ruta, the Spanish ...	11.21
Push comms – Holiday Pirates	03.22
Newsletter semanal – DICE	05.22
Después de B-XTRA, llega Fstvl B	09.22
Cómo Mohammed Assaf, de 'Arab Idol', se ...	12.23

Content

Copy

Yasmina Elkak

in

Cómo Mohammed Assaf, de 'Arab Idol', se convirtió en el símbolo de la resistencia palestina - on El Salto Diario

—

Mohammed Assaf, cantante nacido en 1989, ganó hace diez años la segunda temporada de *Arab Idol*, un concurso musical basado en el programa británico *Pop Idol*. En aquella edición de 2013, las audiciones se celebraron en Egipto. Una auténtica odisea para Assaf ya que tuvo que viajar desde la Franja de Gaza, lo que le llevó dos días enteros debido a complicaciones en la frontera. Primero, tuvo que convencer a la seguridad egipcia en el paso fronterizo para que abandonara Gaza. Después, tuvo que trepar por un muro para poder entrar al hotel de El Cairo donde se realizaban las audiciones. Una vez allí, se sentó desesperadamente en el pasillo donde otros concursantes esperaban su turno, comenzó a cantar para



Visual identity and logotype for Appear, a phone app about nightlife activity at Valencia.

STUDIOCATALOGUECONTACT

48 cm

47 cm

coloris

afficher les dimensions

description

Tabouret léger et résistant, idéal pour un usage extérieur. Très résistant aux intempéries. Facilement déplaçable et empilable.

informations

dimensions

48×42×47 cm

matériaux

Panneau composite de 4mm Deux fines couches d'aluminium (0.5mm environ) et une âme en polyéthylène basse densité renforcée de minéral pour une résistance optimale au feu. Norme incendie : M1

designer

Victor Bois

fabrication

Acadi

éco score

livraison et entretien

documents

Commander

Acheter

Panier

STUDIOCATALOGUECONTACT

PANOPLI

Télécharger

Tabouret, PANOPLI

Table basse, PANOPLI

Tabouret haut, PANOPLI

Table haute, PANOPLI

Panier (2)

Panier (3)

Produit	Quantité	Prix	Total
Tabouret Copper 1968	3	222,00 €	666,00 €
Expédition		30,00 €	
Total		696,00 €	
TVA incluse. (20 %)		116,00 €	

Voir le panier

Ajouter au panier

Table basse

Copper 1968

396,00 €

Ajouter au panier

Seulement 5 disponibles

Tabouret haut

Copper 1968

324,00 €

Ajouter au panier

STUDIOCATALOGUECONTACT

Panier (3)

Studio SURPLUS

Nous concevons et éditions du mobilier fonctionnel, singulier et responsable, entièrement réalisé par nos partenaires industriels français à partir de leurs rebuts de production.

STUDIOCATALOGUECONTACT

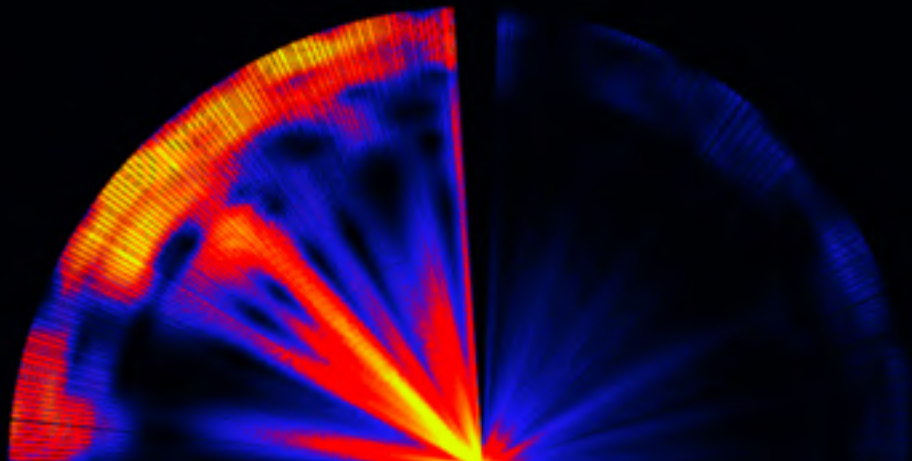
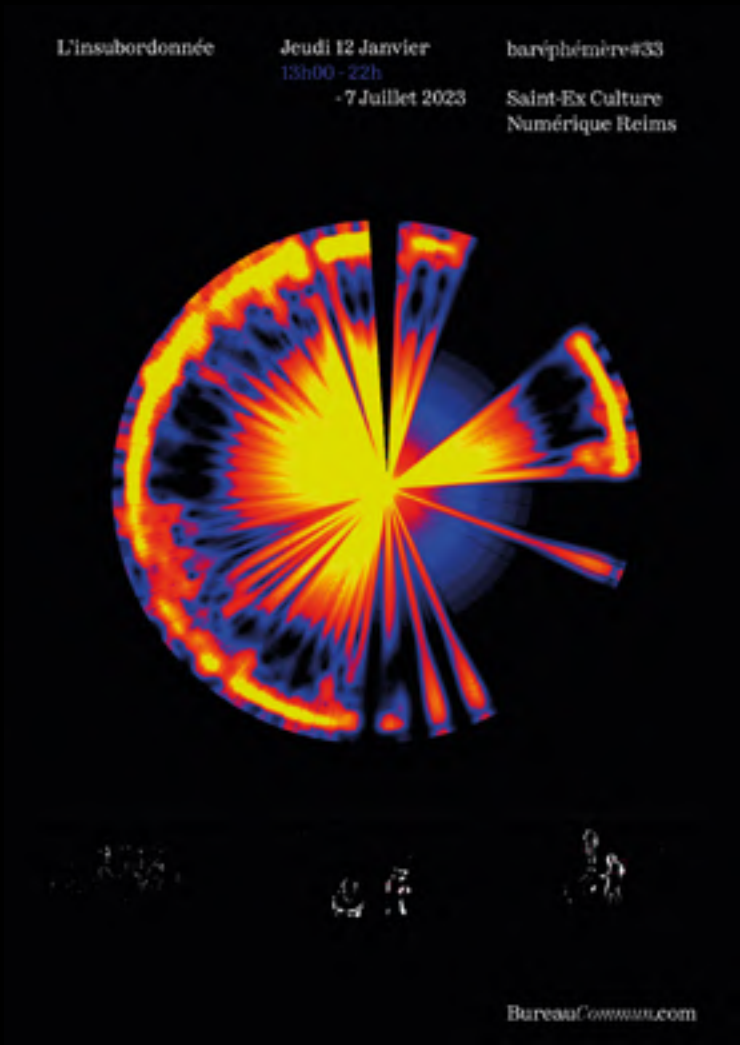
view online +

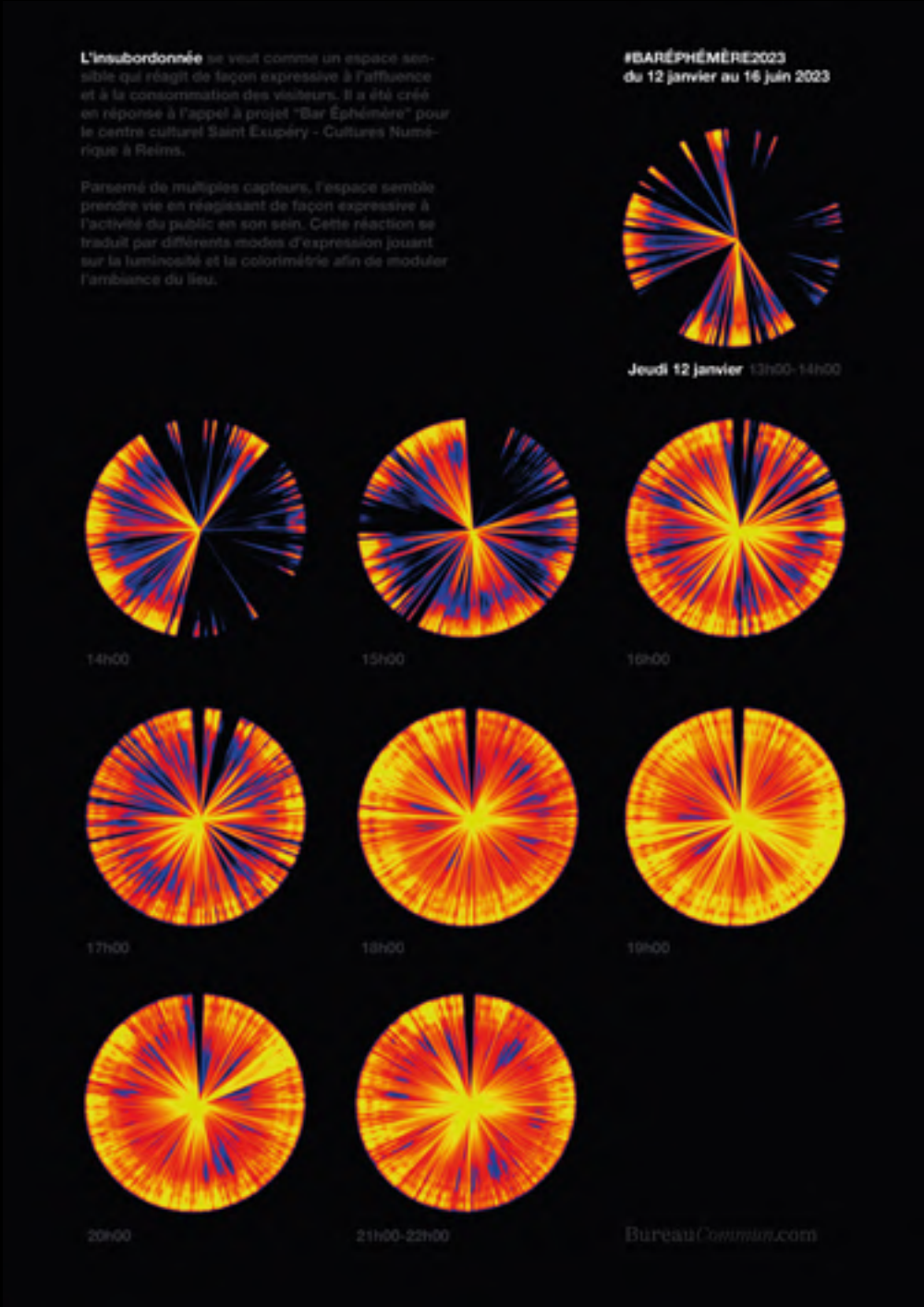
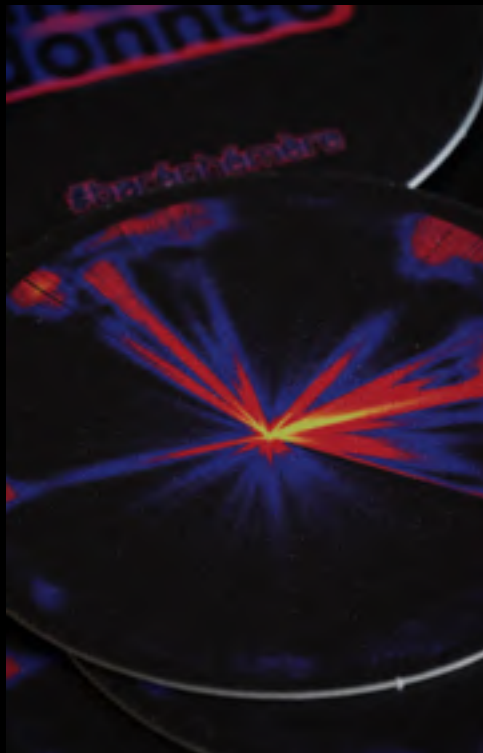
Interactive devices

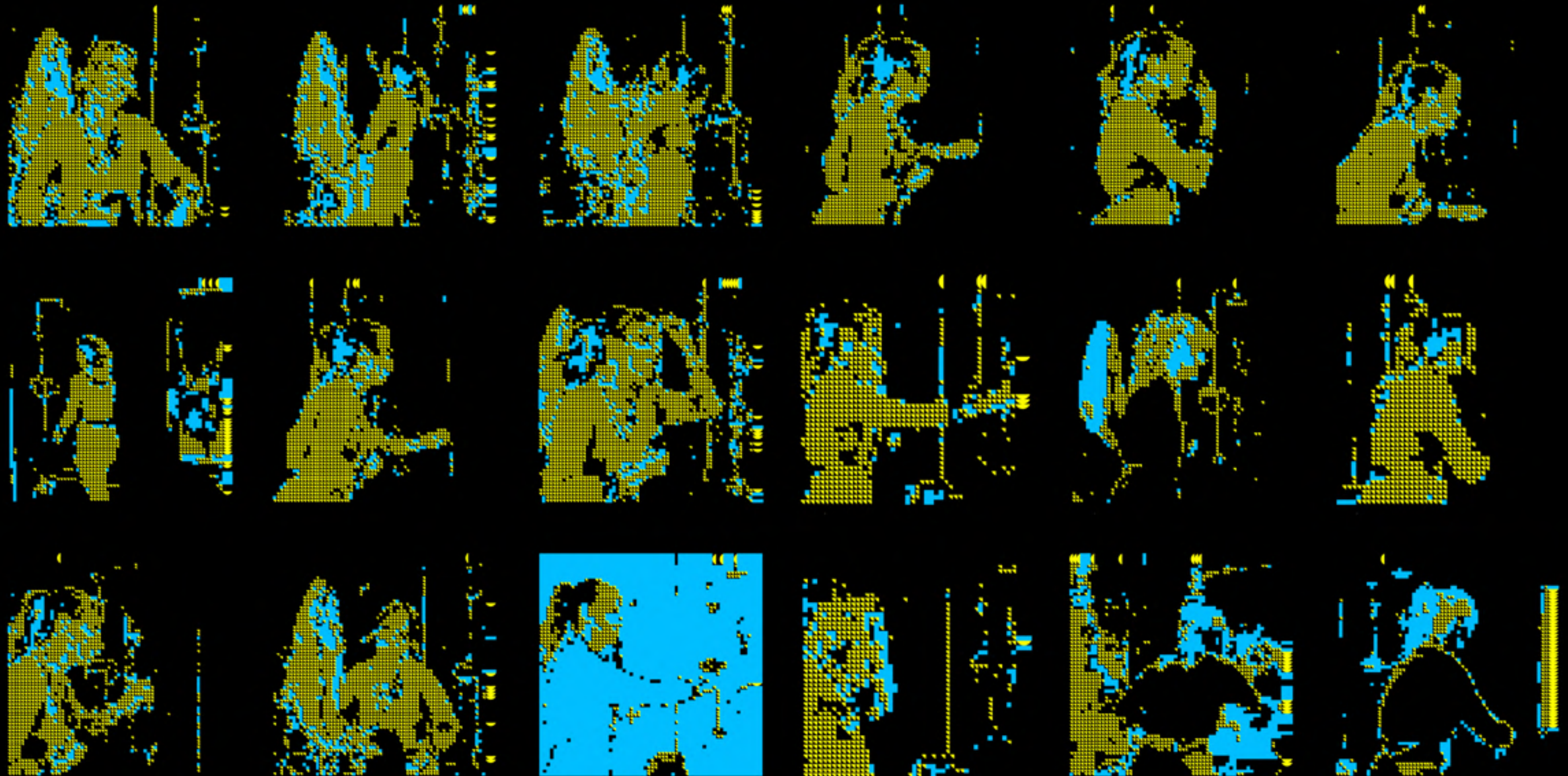
Interactive devices

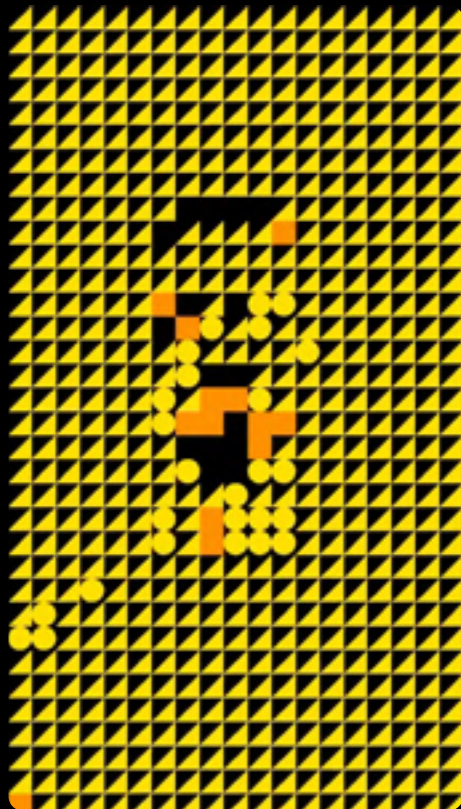
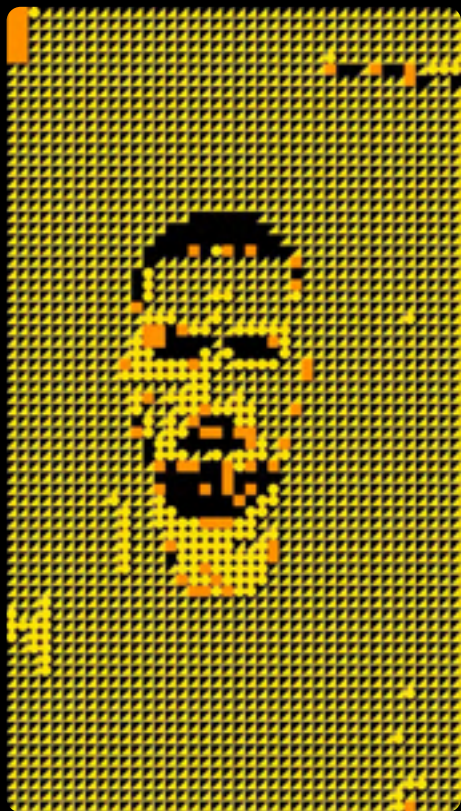
Insubordinate bar (Reims, 2023)

56 «L'insubordonnée» is an interactive device for #baréphémère2023 call for projects led by Saint-Ex, Culture numérique. Installation developed with BureauCommun. Movement sensors deployed in the hall space make the bar atmosphere interacts with the activity of the place. Arduino and TouchDesigner devices in the coasters/leds spots, background TV and front bar.

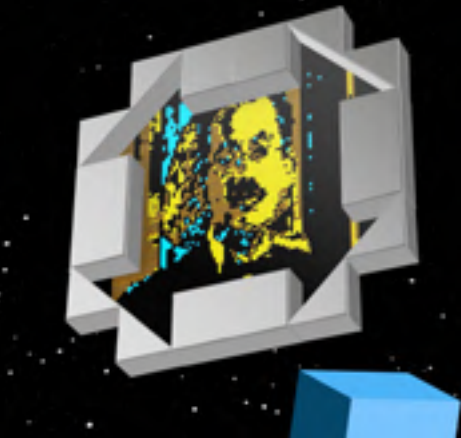




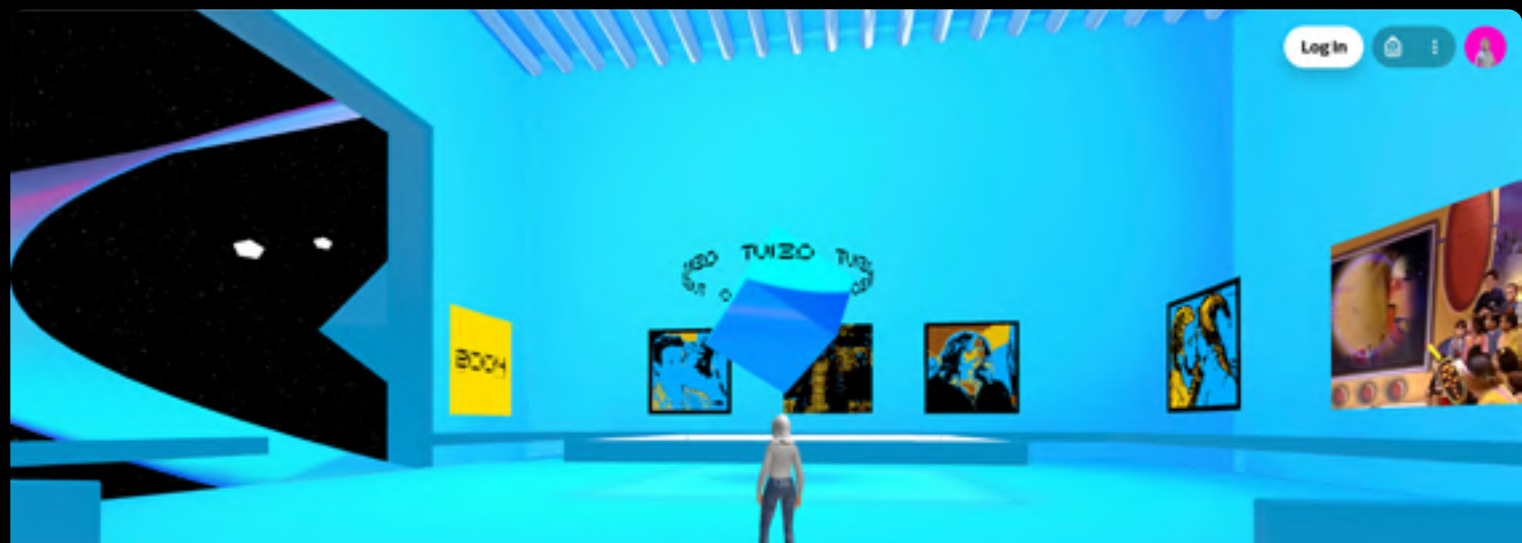




62



63



Instagram filter

Spatial virtual space

Every day, we are subjected to visual productions intended for us as citizens. If I refer to graphic landscape of our cities as the amount of information that we see on the streets, our sight has become a source of monetization. Which place graphic design has to take in the cities of tomorrow? Some footages from my master degree presentation PUBLI-CITÉ: Vision of a graphic landscape, where I show some interactive devices made with TouchDesigner.

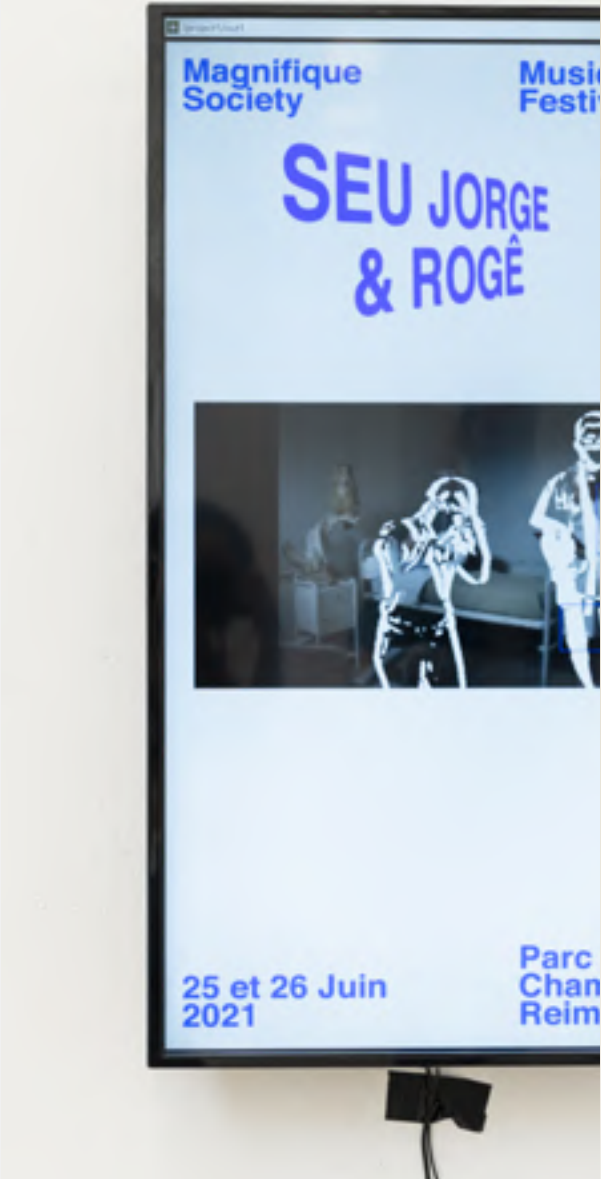


QR codes poster

Publi-cité



displacement
reading



following
perspective



outdoor interactive device

Portfolio (2024)

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